

WESTERN FILMMAKER RATE SHEET

ADVERTISING RATES & SIZES

Per issue charge with production of Ad included: (GST not included).

MECHANICAL SPECS FOR SUPPLIED ADS/ARTWORK

You may supply your digital artwork in the following high resolution (300 DPI) formats: EPS, TIFF, JPEG or press ready PDF which is most preferred.

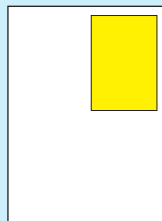
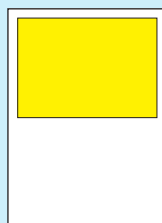
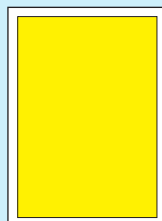
We **DO NOT** accept graphic files saved in MS Word as artwork.

Please ensure you outline all fonts and embed your files before sending.

Artwork and questions can be e-mailed to nathan@westernfilmmaker.com

FULL COLOUR (CMYK) ADS

Full Page Ad	\$1389.00
1/2 Page Ad	\$996.00
1/4 Page Ad	\$796.00
Page 1 (4 colour only)	\$1499.00
Inside Front Cover	\$1980.00
Inside Back Cover	\$1980.00
Outside Back Cover	\$2380.00



AD SIZES

BOOK TRIM SIZE: 8.5" x 11"

Full Page: 7.25" x 9.75"

Bleed Page: 8.75" x 11.25"

1/2 Page: 7.25" x 4.75"

1/4 Page: 3.5" x 4.75"

"GET LINKED" OFFER

For only \$100.00 added to any ad size you can have your company linked to our site automatically.

www.westernfilmmaker.com

TERMS

40% of ad is due upon booking.

Balance is paid upon receipt of publication.

WESTERN FILMMAKER

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